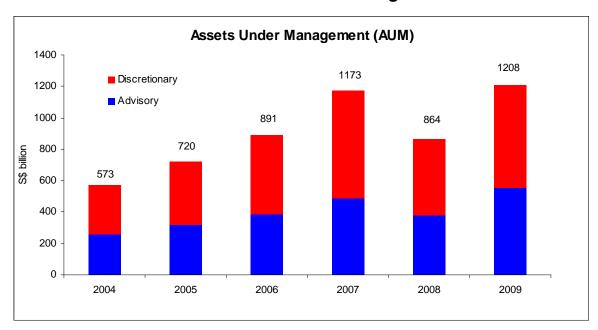
#### 2009 SINGAPORE ASSET MANAGEMENT INDUSTRY SURVEY

The Monetary Authority of Singapore conducted its annual survey of the Singapore asset management industry<sup>1</sup>, for the year ending 31 Dec 2009.

# ASSETS UNDER MANAGEMENT ("AUM")



**Chart 1: Assets under Management** 

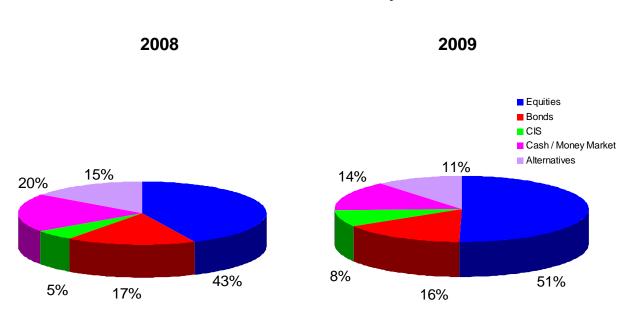
1. Assets managed by the Singapore asset management industry reached a new high in 2009. As at end-2009, total assets managed by Singapore-based asset managers that responded to the survey grew by 40% to reach S\$1.2 trillion (approximately US\$861 billion), compared to S\$864 billion (approximately US\$601 billion) as at end-2008. This latest AUM size has exceeded the pre-crisis peak in 2007. The recovery in AUM level has brought the rolling 5-year average AUM growth rate to 19% per

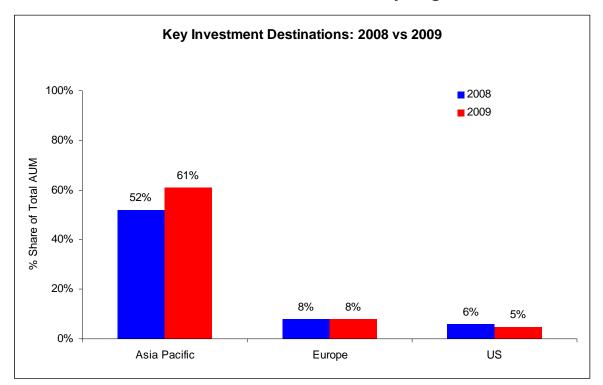
Financial Institutions surveyed comprise Banks, Finance and Treasury Centres, Capital Markets Services licensees, Financial Advisers, Insurance Companies, Operational Headquarters and exempt entities, but excludes direct investments by government-related entities. There were 517 participants who contributed to the 2009 Survey results.

annum in 2009, up from 16% in 2008, underscoring the continued dynamism of the fund management industry in Singapore.

2. More than 80% of total AUM were sourced from outside Singapore, demonstrating Singapore's primary role in serving regional and international investors. Half of the assets managed by Singapore-based managers were invested in equities in 2009, compared to 43% in 2008. Given the strong rebound of stock markets in 2009 and general improvement in investor confidence globally, the increase in allocation to equities in 2009 was accompanied by a decline in allocation to cash/money market instruments.

**Chart 2: Investment of Funds by Asset Class** 



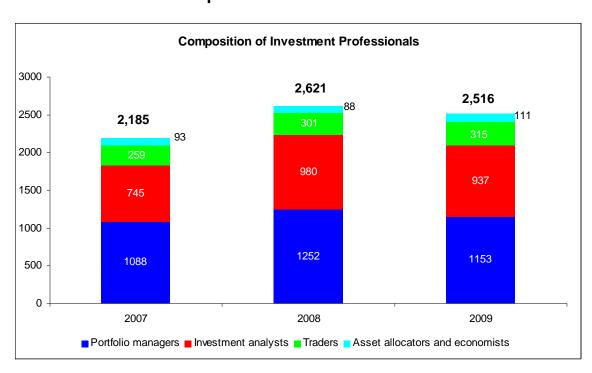


**Chart 3: Investment of Funds by Region** 

3. In the aftermath of the financial crisis, the Asia Pacific markets benefited from greater investor interest and Singapore remains an important centre for such regional investments. The Asia Pacific region continued to be the key investment destination for Singapore-based asset managers, accounting for 61% of total AUM in 2009. The increase of 9 percentage points reflected growing interest in Asia as an asset class. The proportion of investments allocated to European and US assets remained generally unchanged in 2009.

#### **EMPLOYMENT OF INVESTMENT PROFESSIONALS**

4. Despite the growth in AUM, the number of investment professionals declined slightly by 4% to reach 2,516 in 2009 as a result of fund closures and retrenchments during the financial crisis, as well as cautious re-hiring in 2009. Overall, headcount levels held steady in 2009 and can be expected to grow in 2010 on more positive market sentiments and higher AUM levels.



**Chart 4: Composition of Investment Professionals** 

## **COLLECTIVE INVESTMENT SCHEMES ("CIS")**

5. In 2009, total CIS AUM increased 35% to reach S\$31 billion. Investments into most types of CIS funds registered an increase, with the allocation into Equities Funds experiencing the highest year-on-year growth of 72%. In terms of geographical allocation, Asia Pacific markets accounted for 71% of CIS investments in 2009, compared to 67% in 2008, reflecting continued robust interest in the region.

2008 2009 Others Others Europe Europe 6% 5% 13% 18% US 11% US Asia Asia 8% Pacific Pacific 67% 71%

**Chart 5: Investment of CIS by Region** 

### PROFILE OF ASSET MANAGEMENT INDUSTRY

6. Most of the top global asset management companies already have a presence in Singapore. These asset managers mainly manage equity and fixed income portfolios in the long-only space. The contribution to total AUM by the 20 largest asset management companies in Singapore remained largely unchanged from previous years in the 40-50% range, accounting for 42% of total AUM in 2009.

- 7. Over the past few years, Singapore has seen a strong expansion of the alternative investment industry, which comprises hedge fund, private equity and real estate investment managers. There is now a large pool of alternative investment managers which has added depth and diversity to the broader asset management industry. Alternative investment managers have found Singapore a conducive centre to access regional and international opportunities for both investing and gathering of assets.
- 8. In particular, the Singapore hedge fund industry has weathered the crisis reasonably well in 2009 despite the general downward trend globally. Notwithstanding the year-on-year decline in the number of hedge fund managers from 350 to 320 as at end-2009, the AUM of the Singapore hedge fund industry held steady at S\$59 billion (approximately US\$42 billion) as at end-2009. The profiles of hedge fund managers and the strategies employed by them in Singapore remained highly varied. This diversification has helped to sustain the industry during the difficult period.